The Influence of Social Media (Tiktok) in The Environment of PPKN Semester 3 Majors in the Application of Social Justice Values Case Study: Sisingamangaraja University XII North Tapanuli

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ARTICLE INFO	ABSTRACT
	The background of this research is how TikTok use influences social justice by analyzing how users understand and apply social values through the content they share and the content they watch. The research method involves qualitative analysis of TikTok content related to social justice, observation of user interactions, and interviews with a class of 22 UNITA 3rd semester students. The results of this study are that TikTok is very influential on the value of social justice. This depends on how students use it because TikTok has negative and positive impacts. TikTok's impact on social justice values depends on how to use the platform and how TikTok itself works.
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INTRODUCTION

The development of technology is accelerating in various aspects. One of them is the social aspect, namely social media. Social media is a tool created to facilitate the use of social relationships, such as sending messages online. The types of social media include TikTok, Instagram, Facebook, and so on. The increasing use of social media, humans increasingly know that social media is one of the information technologies to find out something that happens in a short time. (Isni et al., 1892)

Indonesia is a country based on Pancasila. All this has been stated in the 1945 Constitution, in the basis of our country also has a perspective that describes the identity of the Indonesian nation that has existed since long ago. Pancasila plays an important role in every movement, our direction and way must always be imbued with Pancasila. The values of Pancasila are the basis of philosophy, the Indonesian state is essentially the source of all sources of Indonesian law. As the source of all sources, the law is an objective view of life, conscience, legal ideals, and lofty moral ideals that include the soul, as well as the nature of the Indonesian nation (Susanto, 2017). Pancasila has 5 basic values of which the fifth principle is social justice. In the era of

globalisation, developments in all fields are very rapid thanks to the latest technological innovations with the birth of many social networks with various versions and functions. Therefore, people are now curious and want to try different types of social networks (Internet). The Internet is not only used as a medium of interaction and communication but also as an advertising medium to offer products and showcase current trends.Social media is part of the Internet (Buana & Maharani, 2022).
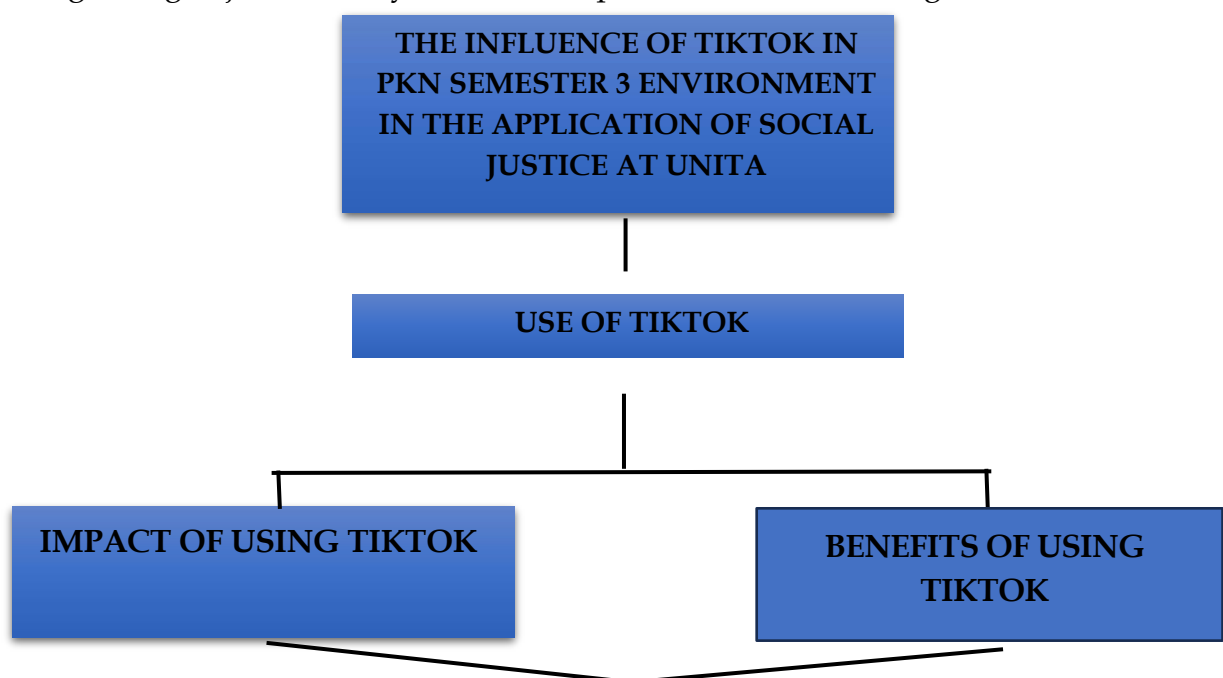
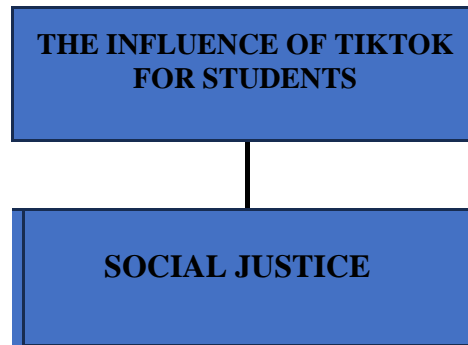Reporting from Beautynesia, there are 5 types of Tik Tok content, namely:

1) Entertainment content, (2) Educational content, (3) Cooking content, (4) Haul content, (5) Tutorial content (Rahmana et al., 2022).

Education in Indonesia is facing major problems with the challenges of globalisation that are increasingly prevalent in all aspects of life, education. According to Sutrisno and Moerdiono in Sutrisno (2018), it is necessary to rebuild the world of education to prepare future global citizens. Global Citizenship is a form of developing basic human values in the development of the rights and obligations of the state in fulfilling its obligations (M. Nurmala, S. Stevany, 2022).

Through civic education, we hope to form the main character of young citizens who are smart, kind, and trustworthy, so that they can be formed as smart, kind, and trustworthy citizens of the world, they must have two characteristics, namely a caring attitude towards the condition of society and an attitude capable of creating changes for the better.

The research report that the author conducted aims to find out about the influence of TikTok in the application of social justice in the Civic Education environment of Sisingamangaraja University XII North Tapanuli has the following framework:

THE INFLUENCE OF TIKTOK IN PKN SEMESTER 3 ENVIRONMENT IN THE APPLICATION OF SOCIAL JUSTICE AT UNITA

USE OF TIKTOK

IMPACT OF USING TIKTOK

BENEFITS OF USING TIKTOK

THE INFLUENCE OF TIKTOK FOR STUDENTS
SOCIAL JUSTICE

RESEARCH METHOD

The research methodology employed in this study is descriptive qualitative research, as specified by the researcher. According to Abdussamad (2021), qualitative research is characterized by its focus on generating descriptive data in the form of written or spoken words, typically obtained through methods such as interviews and observation of behavior. This approach allows researchers to explore the nuances and complexities of a particular phenomenon, aiming to gain a deeper understanding of the subject under investigation.

In line with the research objectives and the nature of the inquiry, the descriptive qualitative research method was deemed appropriate for this study. This method enables researchers to delve into the experiences, perceptions, and behaviors of individuals within a specific context, providing rich and detailed insights into the research topic.

The study was conducted at Jl. Sisingamangaraja XII, No. 9, Silangit, Siborongborong City, Tapanuli, Indonesia. This location was chosen as the research site due to its accessibility and relevance to the target population. The population under investigation consisted of Pendidikan Kewarganegaraan (PKN, or Civic Education) students in their third semester at the University of North Tapanuli (UNITA).

The choice of population reflects the focus of the study on understanding the influence of TikTok within the PKN learning environment and its implications for the application of social justice principles. By specifically targeting third-semester PKN students, the research aims to explore how these individuals perceive and engage with TikTok, as well as the extent to which the platform influences their understanding and practice of social justice.

The research process likely involved various data collection methods, such as interviews, surveys, and possibly participant observation. Through these methods, researchers could gather firsthand accounts and perspectives from PKN students regarding their experiences with TikTok and its impact on their attitudes and behaviors related to social justice.

Additionally, researchers may have employed thematic analysis or other qualitative data analysis techniques to identify recurring themes, patterns, and insights emerging from the data. This analytical approach allows researchers to systematically organize and interpret the qualitative data, enabling them to draw meaningful conclusions and implications from their findings.

The utilization of descriptive qualitative research methodology in this study underscores the importance of capturing the lived experiences and perspectives of individuals within the research context. By adopting a qualitative approach, researchers can explore the complex interplay between TikTok usage and the application of social justice principles, shedding light on this multifaceted phenomenon and its implications for education and society.

RESULTS AND DISCUSSION

TikTok, a widely used application among teenagers, particularly students, is a platform that hosts a plethora of short videos created and shared by users. These videos, ranging from comedic skits to educational content, contribute to shaping the cultural landscape of today's digital society. While TikTok has garnered immense popularity for its entertaining and engaging content, it also raises concerns regarding its potential impact on users, particularly in terms of social justice and educational value.

The TikTok application serves as a double-edged sword, offering both positive and negative influences on its users. On one hand, it provides a creative outlet for individuals to express themselves, showcase their talents, and connect with a global audience. The platform's algorithmic feed ensures that users are exposed to a diverse range of content, allowing them to discover new ideas, perspectives, and experiences. Furthermore, TikTok's user-friendly interface and intuitive editing tools make it accessible to users of all ages and skill levels, fostering a sense of community and creativity among its user base.

However, amidst the sea of entertaining content, TikTok also harbors videos that perpetuate harmful stereotypes, promote discriminatory behavior, or spread misinformation. The viral nature of TikTok trends can sometimes lead to the amplification of problematic narratives or the normalization of inappropriate behaviors. For instance, there have been instances where TikTok challenges or memes have inadvertently perpetuated harmful stereotypes or trivialized serious issues, such as mental health struggles or socio-economic disparities.

One area of concern is the impact of TikTok on the perception and understanding of social justice among its users, particularly young people. While TikTok has the potential to raise awareness about social justice issues and amplify marginalized voices, it can also be a breeding ground for misinformation and divisive rhetoric. The algorithmic nature of TikTok's content recommendation system may inadvertently

reinforce users' existing beliefs or biases, creating echo chambers and hindering constructive dialogue.

Research conducted on the influence of TikTok on students majoring in Civic Education at the University of North Tapanuli sheds light on this issue. According to Luis Hesky Marpaung, the application's influence on users' understanding of social justice is significant. Marpaung's research highlights the need for critical media literacy education to help users navigate the complexities of digital media platforms like TikTok and discern between reliable information and misinformation.

Similarly, Witasari Marbun emphasizes the potential of TikTok as an educational tool, citing the presence of educational content such as short podcasts and dramas that illustrate the concept of social justice. Marbun suggests that these educational videos can enhance users' understanding of social justice values and their application in everyday life. However, Marbun also acknowledges the challenges posed by the proliferation of less educational content on the platform and calls for greater scrutiny and accountability among TikTok creators and users.

In response to these concerns, some educators and activists have called for greater regulation and oversight of social media platforms like TikTok to ensure that they uphold ethical standards and promote positive social values. Others advocate for media literacy education programs that empower users to critically engage with digital media and navigate online spaces responsibly.

Ultimately, the impact of TikTok on social justice and education is complex and multifaceted. While the platform has the potential to be a powerful force for positive change, it also poses challenges and risks that must be addressed. By promoting media literacy, fostering open dialogue, and holding creators and platforms accountable, we can work towards harnessing the positive potential of TikTok while mitigating its negative impacts.

When it comes to student perspectives on the negative repercussions of the TikTok application, Witasari Marbun points out that it can lead to various detrimental outcomes. Marbun highlights that TikTok has the potential to facilitate bullying behaviors and foster a consumerist mentality among its users. She explains that when individuals come across items or trends showcased in TikTok videos that are popular among their peers, they may feel compelled to emulate them. This desire to replicate popular trends can sometimes lead individuals to engage in negative behaviors, such as relentlessly pursuing ways to acquire the same items or resorting to infringing on others' rights in order to mimic the lifestyles depicted in the videos they've watched. Consequently, this can perpetuate a cycle of materialism and superficiality, detracting from more meaningful pursuits and values.

Moreover, Marbun's observations shed light on how TikTok can inadvertently contribute to the erosion of social justice values. The platform's vast array of content

includes videos that may propagate discriminatory attitudes or perpetuate stereotypes, thereby deviating from principles of fairness and equality. Julita Pasaribu further elaborates on this issue by emphasizing the importance of proactive responses from students when encountering TikTok content that undermines social justice values. Pasaribu suggests that students can play a role in combating negative content by engaging in constructive dialogue through comments. By offering thoughtful critiques or alternative perspectives, students can contribute to raising awareness and promoting understanding of social justice issues within the TikTok community.

Additionally, Pasaribu underscores the significance of reporting inappropriate or harmful content to TikTok administrators. By flagging videos that violate community guidelines or promote harmful behaviors, users can help maintain a safer and more inclusive online environment. This proactive approach not only holds individuals accountable for their actions but also serves as a deterrent against the dissemination of harmful content on the platform.

Overall, Marbun and Pasaribu's insights highlight the need for users, particularly students, to exercise critical thinking and ethical judgment when engaging with social media platforms like TikTok. While TikTok offers a platform for creative expression and community engagement, it also presents challenges and risks that require vigilant attention and proactive intervention. By fostering a culture of responsible digital citizenship and promoting values of empathy, respect, and social justice, users can harness the potential of TikTok for positive social change while mitigating its negative impacts.

Parlindungan Sihombong offers valuable insights into how students can apply the principles of social justice within the context of PKN (Pendidikan Kewarganegaraan, or Civic Education) influenced by the TikTok application. Sihombong emphasizes the importance of fostering a culture of respect, collaboration, and inclusivity among students. By advocating for behaviors such as respecting others, refraining from infringing on others' property rights, and promoting teamwork in group assignments, Sihombong highlights the significance of upholding fundamental principles of fairness and equality in both online and offline interactions. Additionally, Sihombong underscores the importance of fostering a sense of unity and camaraderie among students, regardless of their backgrounds or differences, and promoting open-mindedness and respect for diverse perspectives.

Depi L. Gultom further elaborates on the importance of promoting social justice values within the PKN environment, emphasizing the role of students in cultivating a culture of wisdom, fairness, and equality in their actions and interactions. Gultom emphasizes the need for students to demonstrate proficiency in communication, constructive commenting, and equitable behavior, ensuring that they fulfill their rights and obligations as responsible citizens. By advocating for equal treatment and non-

discrimination, Gultom highlights the potential of fostering a society where individuals respect each other's rights and fulfill their civic duties, ultimately contributing to the development of a prosperous and harmonious community.

However, despite the positive aspirations and efforts of educators and students to promote social justice values within the PKN environment, challenges persist, particularly in the digital realm. As mentioned, online platforms like TikTok have increasingly become spaces where negative content, cyberbullying, and hate speech thrive. Left unchecked, these detrimental effects can undermine the principles of social justice and harmony within society.

Moreover, TikTok's algorithmic mechanisms may inadvertently exacerbate existing inequalities by amplifying controversial or sensationalized content. The platform's algorithm, designed to maximize user engagement, may prioritize content that elicits strong emotional reactions or fosters division, potentially reinforcing societal disparities and exacerbating tensions.

In light of these challenges, it is imperative for stakeholders, including educators, policymakers, and platform administrators, to collaborate in addressing the negative impact of social media platforms on social justice and harmony. This may involve implementing stricter regulations and guidelines to curb the spread of harmful content, promoting media literacy and digital citizenship education to empower users to critically evaluate online information, and fostering a culture of empathy, respect, and inclusivity both online and offline.

By working together to promote responsible digital behavior and uphold the principles of social justice, we can create a more equitable and harmonious society, both in the virtual realm and beyond.

CONCLUSION

TikTok also enables a wider audience to engage in discussions about social justice, support advocacy movements, and raise awareness about important topics that are essential to creating a society of justice, equality and inclusion. TikTok's impact on social justice values depends heavily on how users use the platform and how its algorithm works. To ensure that positive impacts outweigh negative ones, stakeholders, including users, platforms, and society, must collaborate to use, manage use, and educate the public about appropriate and judicious use of the Platform to create a digital environment that supports social justice.

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