



## Measuring the Effectiveness of Arabic Immersion: A Critical Evaluation of the CIPP Model in the PBA International Class at UIN Sunan Kalijaga

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### ABSTRACT

This study aims to determine the effectiveness of the Arabic immersion program in improving the language proficiency of international class students of PBA study program at UIN Sunan Kalijaga Yogyakarta with the CIPP model. The research method used is qualitative with case study analysis that focuses on the effectiveness of the immersion method implemented. Data were obtained using in-depth interviews, observation and documentation and analyzed inductively. The results of the CIPP evaluation holistically show that the immersion program in international classes is effective for improving competence, it is shown that the context analysis confirms the suitability of the program with academic needs, input/ input evaluation shows good human resource readiness, although there are some technical shortcomings, process evaluation shows implementation in accordance with the principles of immersion, while product evaluation shows an increase in student skills.

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## INTRODUCTION

In the era of globalization and seemingly seamless international relations, foreign language proficiency is highly urgent, particularly in Islamic higher education institutions. Arabic, as the language of the holy scriptures and various classical Islamic literature, plays a strategic role in developing students' academic competence and professionalism. Arabic language proficiency for Arabic language students is a prerequisite. Academic demands and future career development are certainly among the reasons contributing to the urgency of Arabic language proficiency.

Arabic language learning in Indonesia still faces problems and challenges, including teacher language competency, pedagogical competence, facilities and a supportive language environment, linguistic issues, curriculum, and sociological issues (Al Qolbi et al., 2024). These challenges require study and

solutions from various parties with interests and concerns about Arabic language education. Philosophically, the purpose of learning Arabic depends on whether the language is a means of communication or a means of understanding Arabic texts (Rifa'i, 2021).

The use of language teaching methods also has a significant influence on students' mastery of language competencies (Maisarah et al., 2022). One language teaching method considered effective for improving language learning skills is the immersion method. Immersion, according to Myriam (Addi & Teimi, 2025), is a form of language teaching in which teachers use the target language as the language of instruction to improve language skills without involving the native language. The immersion method has been proven to improve foreign language skills in many countries. In Canada, this program has been implemented for approximately 60 years and has proven effective in improving students' language competencies (Bigelow & Kananen, 2015). Meanwhile, in Indonesia, the application of the immersion model in Arabic learning is still relatively limited and requires further evaluation to determine its effectiveness.

The international class program launched by the Arabic Language Education study program, Faculty of Islamic Education and Teacher Training, UIN Sunan Kalijaga, is a response to the challenge of UIN Sunan Kalijaga becoming a *World Class University*. In the implementation of the international class program, the immersion method is one solution in teaching courses in the Arabic Language Education study program, where courses are taught in two languages, namely Arabic and English. Therefore, the international class program is also designed to create an academic environment that supports the active use of Arabic and English. The demand for students to speak Arabic actively in this international program certainly requires further evaluation of its effectiveness. There are not many studies that comprehensively evaluate the effectiveness of the program. This issue is a gap in the literature, especially in ensuring that immersion is able to improve students' language skills competency.

*Context, Input, Process, Product* ) evaluation model is an evaluation model developed by Stufflebeam, where this model offers a comprehensive framework for assessing educational programs from various aspects. (Sartika, 2025). Previous studies using this model have shown that the CIPP model is effective in assessing the quality of educational programs. Evaluation of Arabic language learning at MTsN 5 Jombang using the CIPP model showed that 80% of students achieved competency standards, although *kalam proficiency* needed to be improved (Maftuhah et al., 2024). Evaluation of the bilingual program at

the An Nawawi Berjan Islamic Boarding School showed that the bilingual program had been running well overall, especially in the learning process aspect. (Mahmud, 2025). Furthermore, a study of the bilingual (Arabic-Indo) *Khitobah* program at Ma`had Al Azhar MTsN 2 Kediri showed that the implementation of structured communication strategies was able to increase the self-confidence and language skills of students (Intan et al., 2025). Of the several studies above, there has not been a study that specifically combines the language immersion approach and the CIPP model in the context of international classes based on Arabic language education in higher education.

Based on previous research, this study aims to determine the effectiveness of Arabic language immersion in improving students' language skills through an evaluation of the Arabic language immersion program based on the CIPP model in the PBA study program at UIN Sunan Kalijaga Yogyakarta.

## RESEARCH METHOD

This *study* uses a qualitative approach to explore environmental contextual phenomena in depth (Creswell & Creswell, 2018). Qualitative research is a research method used to investigate the conditions of natural objects, with the researcher serving as a key guide (Sugiyono, 2013). Qualitative research uses data and theory to provide explanations and descriptions (Nasution, 2023). Qualitative research uses a purposive and snowball approach to data source sampling, uses triangulation (combined) collection techniques, and conducts inductive or qualitative data analysis. The results of this study emphasize meaning rather than generalization (Harahap, 2020).

The type of research used is a case study. A case study is a series of scientific activities carried out comprehensively. and in-depth study of a program, event, or activity, whether at the individual, group, institution, or organizational level, with the aim of gaining a deep understanding of the event. The selected event, hereinafter referred to as a case, is usually a real-world event, which is currently taking place, not something that has already passed (Nasution, 2023).

## RESULT AND DISCUSSION

In English, "immersion" means to dip, soak, combine, mix, and submerge (Musthofa, 2023) . In Arabic, immersion is called *inghimas*, which comes from *Inghamasa-yanghamisu-inghimaasan*. In Al-Munawwir's dictionary, the word *inghimas* means to sink, to sink (Munawwir, 1997) . In terms of terminology, many experts offer their views regarding the definition of language immersion. Genesee describes immersion (in Brawn, 2024) as a form of bilingual education

in which students who speak the majority language receive part of their instruction through the medium of their second language and part through their first language (Genesee, 2015). Bernhardt (1992) describes language immersion as a way of learning a foreign language not as a subject, but as a medium used to convey learning materials (Šikulova, 2020). The immersion approach according to Bernhardt emphasizes the importance of using the target language in meaningful and authentic contexts, thus allowing learners to develop language skills naturally through everyday interactions and learning content (Bernhardt, 1992). Myriam Met defines language immersion as a foreign language teaching method, where the regular curriculum is taught through the foreign language. The foreign language becomes a vehicle for teaching rather than a teaching subject (Met, 1993). Cummins in his theory related to language mastery BICS (*Basic Interpersonal Communicative Skills*) and CALP ( *Cognitive Academic Language Proficiency* ) states that students' ability to master the target language takes 1-3 years, while to reach the native level in use in more complex academic contexts takes 5-7 years (Cummins, 2014) . Haj views that immersion is not just teaching, but a holistic approach that includes: active involvement in the language environment, cultural and linguistic integration, and natural ability development (Bilal & Fatna, 2023).

The immersion program itself first appeared around the mid-1960s at St. Lambert School in Canada (Musthofa, 2023) . Subsequently, this immersion program was successfully implemented in several countries such as Canada, America, China, Estonia, and other countries. This program has been implemented in Canada for approximately 60 years and has proven effective in improving students' language skills. The languages studied in Canada at that time were French and Spanish. As a result, students in Canada experienced an increase and development of language proficiency with the immersion program (Fortune, 2008). Language immersion programs have several variations according to the needs of the learners. Among other variations based on their scope, namely immersion in the classroom and outside the classroom. Furthermore, based on its substance, language immersion is divided into two: true and artificial immersion. True immersion is 100% natural immersion in an Arabic language environment where students are physically taken to an Arab country. Artificial immersion, however, begins with the problem of true immersion, which requires going to an Arab country, which of course not everyone can afford. Furthermore, several organizations concerned with teaching Arabic in non-native environments have attempted to create and provide opportunities to practice the language and learn about its culture

through activities that claim to involve native Arabic speakers, such as summer camps and artificial language villages (زمالي, 2023).

Based on learner needs, language immersion is divided into three, namely total immersion, partial immersion, and *two-way immersion*. (Brawn, 2024). Myriam (in Kang et al., 2021) explains that total immersion is one program format among several that have different time spans in terms of time spent learning a foreign language. Total immersion is characterized by studying the entire curriculum in L2, meaning that academic subjects or classes are delivered in the target language. Students are exposed to the target language 100% because it is the medium of instruction; this, in turn, helps them have a high level of proficiency (López et al., 2023). In partial immersion, the use of language and the duration of time are different from total immersion. Partial immersion has approximately 50% of the time of teaching and using a second language (Malik, 2021). This type of immersion is more acceptable to language learners because they can use their native language to express themselves (López et al., 2023). While *Two-way Immersion* is a form of integration of students from two different groups and the contemporary learning of two languages and subjects related to those languages. This method emerged in Canada in the early 1960s (Uzzell & Ayscue, 2021). It can also be interpreted as *bilingual immersion*, which is a method for integrating students from minority languages and students from the majority language into the same classroom with the goal of academic success and proficiency for the bilingual group (Robbani et al., 2024).

The effectiveness assessment uses the CIPP model evaluation developed by Stufflebeam, to evaluate the immersion program as a whole to improve the language proficiency of international class students of the Arabic Language Education study program at UIN Sunan Kalijaga Yogyakarta.

### **Context Evaluation**

The aspects that are the object of evaluation in the context assessment are the objectives and background of the Arabic language immersion program. The research results show that the purpose of the international class is to providing institutional development, broadening students' horizons on international issues, particularly those related to Arabic language development, and providing them with the right to maximize learning and mentoring. The underlying rationale for implementing the immersion method in international classes is that immersion is seen as a language teaching method that is quite effective in improving language proficiency.

This research also shows that the international class program aligns with the university's internationalization vision and the demands for foreign

language proficiency in the global era. Genesee's theory emphasizes that language immersion must respond to students' academic and linguistic needs by integrating language and content learning. Abdul Rahman also emphasized that active student involvement in the language learning environment is key to successful immersion. The policy of opening international classes to respond to global challenges for both students and universities is a strategic step that can impact curriculum restructuring, student selection systems, and lecturer orientation. This means there is a close relationship between context evaluation and institutional change policies.

### **Input Evaluation**

The objectives of the input evaluation are the readiness of human resources, teaching materials, and supporting facilities. Research shows that student recruitment for international class programs is carried out using a fairly stringent selection system. Lecturers or instructors for international classes are also appointed based on multilingual competence, both verbal and written. The methods used in the input evaluation include field observations, interviews with lecturers and students, and document studies.

The results indicate that human resources are considered superior, although several shortcomings remain, including the availability of Arabic-language learning media, limited student vocabulary, and teaching materials that are not yet fully prepared to support immersion. Myriam emphasized that ideal input for immersion includes relevant teaching materials in the target language, an active language environment, and institutional support. While some components have been met, improvements in technical and material aspects still need to be made.

### **Process Evaluation**

The aspects evaluated in this domain are program implementation, teaching strategies, and learning interactions. The immersion model used is total immersion for proficiency-based courses and partial immersion for theory-based courses. The teaching process utilizes several methods, including communicative methods, direct methods, qowaid tarjamah (translation), and eclectic methods.

Evaluation of student progress in each course also includes various tests and non-tests, including video observation, video analysis, writing Arabic papers, presentations, and more. This demonstrates that students are actively engaged in Arabic, both in learning and evaluation. Genesee also emphasized that immersion can be maximized by creating discourse-rich classrooms.

## Product Evaluation

The object of study in the product evaluation is student learning outcomes and their impact on improving student competency. Field data shows significant improvements in listening ( *istima`* ) and speaking ( *kalam* ) skills, as well as positive developments in other *areas* . The method used to evaluate the product is to analyze several student assignments and in-depth interviews. The results indicate that students are more confident and accustomed to using Arabic in both academic and non-academic settings. In line with J. Cummins' theory regarding BICS and CALP, namely that language competency develops gradually through a supportive environment and intensive exposure to the target language.

Based on a contextual evaluation, the Arabic immersion program in the international class of the Arabic Language Education Study Program at UIN Sunan Kalijaga Yogyakarta demonstrates a strong philosophical and institutional foundation. The program's objectives are not only oriented towards improving students' language skills but also towards strengthening institutional capacity towards campus internationalization (Ghassan & Haider, 2025) . This indicates that the immersion program is positioned as a long-term academic strategy. The alignment of program objectives with global demands demonstrates the institution's awareness of the need for foreign language competency in the era of globalization. Thus, the context in which the program is implemented has met the principles of relevance and urgency. This condition serves as the initial foundation that determines the success of the program's overall implementation (Morrell et al., 2019).

Further analysis of the contextual aspects reveals a close relationship between the policy of opening international classes and students' academic needs. The immersion program was designed in response to the challenges of functional and academic Arabic language acquisition. This aligns with Genesee's perspective, which emphasizes the integration of language and content in immersion learning. Furthermore, active student engagement in the language environment, as stated by Abdul Rahman, has been a key consideration in formulating the program's policy. Thus, the contextual evaluation demonstrates that the immersion program has a clear policy direction and is based on real needs. This context strengthens the program's legitimacy as a strategic academic innovation (Alanazi et al., 2025).

In the input evaluation, human resource readiness is one of the main strengths of the immersion program. The rigorous student selection process and the appointment of lecturers based on multilingual competency demonstrate efforts to maintain the quality of the program's input. This is crucial because the

success of immersion programs depends heavily on the quality of the learners. However, limitations remain in the availability of Arabic-language teaching materials and media. These shortcomings have the potential to hinder the optimization of immersion learning. Therefore, despite the superior human resource input, support for learning facilities needs to be continuously improved (Sirajudeen & Adebisi, 2012).

From a theoretical perspective, ideal immersion program inputs include authentic materials, an active language environment, and strong institutional support, as emphasized by Myriam. The research results indicate that most of these components are present, although not yet fully optimal. Limited student vocabulary and limited availability of teaching materials indicate that the input materials still require improvement. This indicates a gap between the ideal design and implementation. However, this gap is technical in nature and can be addressed through curriculum development and the provision of more adequate learning resources. Therefore, the input evaluation indicates that the program is quite effective but requires strengthening.

The process evaluation showed that the immersion program was implemented flexibly through total and partial immersion. This strategy reflects adaptation to course characteristics and the level of material difficulty. The use of various learning methods, such as communicative, direct, and eclectic, demonstrates the lecturer's efforts to create varied and contextual learning. Intensive learning interactions in Arabic strengthened students' linguistic exposure. This aligns with the immersion principle, which places language as the primary means of communication. Therefore, from a process perspective, the program implementation can be said to be in accordance with the pedagogical principles of immersion. (Suhaimi & Permatasari, 2024).

In addition to the learning strategies, the learning evaluation process also demonstrated significant innovation. The use of test and non-test assessments, such as video analysis, presentations, and Arabic paper writing, demonstrated authentic assessment. Students were tested not only on cognitive aspects but also on communicative and performative skills. Active student involvement in the evaluation strengthened the natural internalization of Arabic. This supports Genesee's view that discourse-rich immersion classes accelerate the development of language proficiency. Thus, the process evaluation demonstrated significant effectiveness in encouraging active student participation.

In the product evaluation, the results showed significant improvements in students' *istima'* and *kalam* skills. This improvement is a key indicator of the immersion program's success, as these two skills are highly dependent on the



intensity of language exposure. Positive developments in other skills also demonstrate the program's overall impact. Students became more confident in using Arabic in both academic and social settings. This indicates that learning is not only theoretical but also practical. Thus, the immersion program product makes a significant contribution to improving students' language competence.

When analyzed comprehensively using the CIPP model, the Arabic language immersion program in international classes can be categorized as effective with some improvements. The program's context and objectives were strategically formulated, human resource input was strong, the learning process was adaptive, and the product demonstrated positive results. These findings align with Cummins' theory of BICS and CALP development, which requires a supportive language environment and intensive exposure. However, the program's sustainability depends heavily on improving the quality of facilities, teaching materials, and institutional support. Therefore, the results of this evaluation can serve as a basis for policy-making to improve immersion programs in the future. (Petre, 2023).

Conceptually, the analysis results show **that** the effectiveness of the Arabic immersion program in the international class of the Arabic Language Education Study Program at UIN Sunan Kalijaga Yogyakarta is formed through a causal and cyclical relationship between the four main components of the CIPP (Context-Input-Process-Product) model . These four components do not stand alone, but rather influence each other and form an integrated evaluative system.

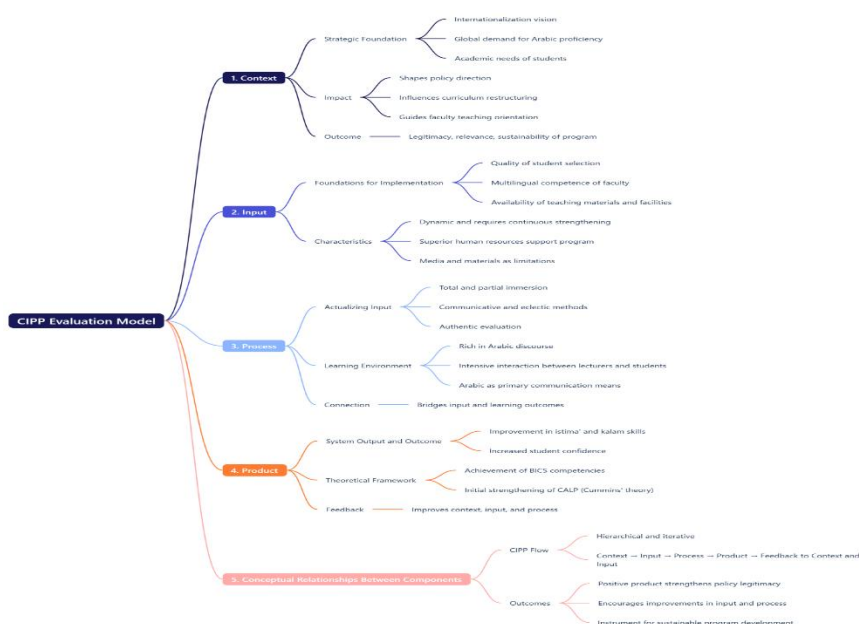


Figure 1.

### The Effectiveness of the Arabic Language Immersion Program in the International Class of the Arabic Language Education Study Program at UIN

## **Sunan Kalijaga Yogyakarta is Formed Through a Causal and Cyclical Relationship Between the Four Main Components of the CIPP (Context-Input-Process-Product) Model.**

### **CONCLUSION**

The holistic CIPP evaluation shows that the immersion program in international classes is effective in improving competencies, it is shown that the context analysis confirms the suitability of the program to academic needs, the input evaluation shows good human resource readiness, although there are some technical shortcomings, the process evaluation shows implementation that is in accordance with the principles of immersion, while the product evaluation shows an increase in student skills.

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